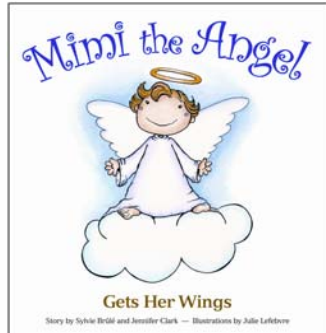


FOR IMMEDIATE RELEASE

June 1st, 2007



Mimi The Angel™ : A Friend For Peace

Mimi The Angel™, Ottawa's whimsical angel of action, has joined forces with Friends For Peace, a coalition of meditation, environmental and peace groups bringing community together to raise awareness and much needed funds to bring peaceful solutions to today's problems (www.friendsforpeace.ca).

Two local women, Sylvie Brule and Jennifer Clark, were inspired by children's characters like Harry Potter and Dora the Explorer and wanted to offer children a symbol of action. They co-created Mimi the Angel™, a symbol of hope and right action for young children in May 2005 with the help of illustrator Julie Lefebvre. They created Mimi Publishing Inc. to self-publish the series of inspirational children's books which they hope to have 27 in total. *Mimi the Angel Gets Her Wings* debuted November 2005 and *Mimi the Angel Visits the Hospital* will be out June 2007.

Mimi the Angel books will be sold at the Cosmic Pathways Healing Fair at The Glebe Community Centre on Saturday June 9th 2007. \$4.00 of the sale of each book goes directly to Friends For Peace. Friends For Peace seeks to acknowledge the value of social activism and to explore the inner expression of peace through song, dance, drumming, meditation and art and has been supported by Canada's great singer/songwriter, Gordon Lightfoot.

Giving back to the community is part of Mimi Publishing's vision and mission. In December 2006, they have donated 1000 copies of their book, *Mimi the Angel Gets Her Wings* to Ottawa's Toy Mountain / Salvation Army 2006 campaign giving toys to underprivileged children at Christmas. They hope Mimi the Angel will be an angel in action for children in hospitals, schools and working for charities around the world.

Visit www.mimitheangel.com for more information